



PUAPIPAT, Chalermchai

Chalermchai Puapipat, originally from Bangkok, Thailand, was working as Marketing Manager of a seafood company before joining Tai Ping Carpets. Puapipat was Managing Director of Carpets Inter in Thailand at the time of the interview.

Interview date: 2008/09/16

Keyword: Tai Ping Carpets

Relates his career background and work at Carpets Inter. Talks of the history of the company in Thailand before its joint venture with Tai Ping, and his own observation on the differences between managing Carpets Inter and a commodity business. Also discusses the historical reasoning for branding the company as Carpets Inter instead of Tai Ping Carpets as well as the difficulties faced by the company during the financial crisis in 1997.

Interviewer: Melanie Li

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