



BISCHOFF, Sir Winfried

Sir Winfried “Win” Bischoff was born in Aachen, Germany and received his education in Germany and South Africa. He was the Chairman of Citigroup and was interim CEO from 2004 to 2007. At the time of the interview, Bischoff was also a non-executive director at McGraw-Hill, Eli Lilly and Company, Land Securities, Akbak and Prudential, as well as the Chairman of the British Educational Charity and Career Academics UK.

Interview date: 2008/12/18

Keyword: Heritage, Kadoorie Family

Narrates his family background, his upbringing in Germany, and his education in Dusseldorf and South Africa. Recounts his work experience in Schroders and his decision to work in Hong Kong, as well as the differences between banking in Hong Kong and in London.

Discusses the character of Lord Lawrence Kadoorie and his own insight and perspective on Hong Kong heritage.

Interviewer: Amelia Allsop

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